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## EIP welcomes Xiaofan Chen as new Partner to strengthen China capabilities

EIP is delighted to announce the appointment of Xiaofan Chen as a new partner, further enhancing our capabilities in the Chinese market. Xiaofan Chen brings nearly two decades of experience as a Chinese qualified patent attorney, having worked with both Chinese and international firms. His expertise will be instrumental in navigating the complexities of the Chinese market for our clients.

Xiaofan Chen has been recognised as a leading individual in the Legal 500 Asia-Pacific and IAM Patent 1000 for his work in transactions and prosecution. His industry expertise spans automotive, building and construction, e-commerce, energy, food and beverage, manufacturing, materials technology, mechanics, and software and IT. At EIP, he will provide strategic IP advice on patent filing and prosecution, and global IP strategy, particularly focusing on China.

In addition to his extensive experience in patent prosecution, Xiaofan Chen is one of the first patent litigators to be officially registered with the Supreme People's Court in China. He has successfully represented international and Chinese clients in patent invalidation, patent infringement, and administrative cases in China. His litigation experience brings a valuable dimension to the non-contentious patent prosecution and advisory work he undertakes for clients.

Magnus Hallin, CEO at EIP, commented:

We are thrilled to have Xiaofan join our team. His extensive experience and

deep understanding of the Chinese market will be invaluable to our clients. With Xiaofan on board, we are well-positioned to offer comprehensive IP services in China, including freedom to operate analysis, patent landscaping, invention harvesting, litigation advice and commercial agreements.

## Xiaofan Chen added:

I am excited to join EIP and contribute to the firm's growth in the Chinese market. EIP's strong presence in the UK, Germany, Europe, and the US, combined with my expertise in China, will allow us to provide seamless global IP services to our clients.

EIP's China offering includes strategic advice on navigating the Chinese market and close collaboration with partners in China. With Xiaofan Chen's appointment, EIP is set to further strengthen its position as a leading IP firm in the global market.

## External press coverage:

- Patent Lawyer Magazine: <u>EIP welcomes Xiaofan Chen as new Partner to strengthen</u>
  <u>China capabilities</u>
- Solicitors Journal: EIP boosts china expertise Solicitors Journal
- WIPR: <u>EIP strengthens China practice with experienced patent litigator | Careers |</u>
   World IP Review