



## EIP Announces Promotion of Ben Maling to Partner

We are delighted to announce the promotion of Ben Maling to Partner, effective from April 1, 2025. Ben's extensive experience in artificial intelligence aligns perfectly with EIP's commitment to staying at the forefront of technological advancements and providing innovative solutions to our clients.

Ben Maling has been an integral part of EIP since 2016. He specialises in all aspects of IP in software and data, with a particular focus on AI. Ben is regularly sought out by colleagues and clients for his expertise in this area, having previously run weekly training sessions on deep learning for patent attorneys and solicitors at EIP, and has been recognised as an "AI expert" in the 2024 and 2025 editions of the Legal 500.

He has played a pivotal role in the launch and success of Codiphy, an EIP solution that provides legal advice for software, AI, and data-driven businesses. Ben's significant impact as the driving force behind Codiphy has been recognised throughout the firm.

Magnus Hallin, CEO of EIP, commented, "The promotion of Ben Maling to Partner signifies our ongoing commitment to excellence in patent prosecution and litigation. Ben embodies the collaborative ethos and innovative spirit at the heart of EIP. His promotion is a testament to his outstanding contributions and the value he brings to our clients."

As EIP continues to grow, our focus remains steadfast on delivering unparalleled expertise and service to our clients on high-value and complex patents. The elevation of Ben Maling strengthens our ability to navigate the complexities of IP law, offering our clients and prospects an even greater level of support and strategic insight.

~~Learn more about Codiphy~~

Codiphy is an innovative service delivered by a cross-disciplinary team of patent attorneys

and commercial IP solicitors, offering legal advice and support for software, AI, and data-driven businesses. By aligning commercial, technical, and legal expertise, Codiphy addresses the unique challenges and opportunities in the digital space.

Examples of work carried out under the Codiphy umbrella since its inception in March 2023 include:

- Advising software companies on IP strategies covering open-source, trade secrets and patents.
- Developing open-source software policies.
- Advising companies on AI use policies.
- Advising a generative AI model provider on its terms of service.
- Working on commercial agreements involving the licensing of training data to AI companies.
- Responding to a government consultation on AI and copyright on behalf of EIP's clients.

The Codiphy team has regular internal training sessions covering cutting-edge technical and legal topics in software and AI.

For more information, please visit <https://eip.com/uk/services/codiphy/>

#### ~~Careers at EIP~~

If you are interested in career opportunities at EIP, please visit <https://eip.com/uk/careers/>

## External coverage to date:

- [EIP Announces Promotion of Ben Maling to Partner, The Patent Lawyer](#)
- [EIP Announces Promotion of Ben Maling to Partner, New Law Journal](#)